

KCSM JAZZ 91 SPONSORSHIP FORM

JAZZ ON THE HILL 2016
SATURDAY, JUNE 4, 2016 | 11AM-6PM

SPONSORSHIP PACKAGES

<input type="checkbox"/> STAGE SPONSOR \$10,000	<input type="checkbox"/> VIP SPONSOR \$5,000	<input type="checkbox"/> COMMUNITY SPONSOR \$2,500
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ALL SPONSORS will receive:

Additional Sponsorship Benefits available based on Sponsorship Package. Tailored Sponsorship Packages can be developed to suit your company's specific marketing and audience needs.

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| <ul style="list-style-type: none"> ❖ Listing on the Festival Poster ❖ Listing on the Festival Website | <ul style="list-style-type: none"> ❖ Listing in the Event Program ❖ Mentions On-Air for Event Promotions |
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SPONSOR INFORMATION

ORGANIZATION	TOTAL SPONSORED AMOUNT
CONTACT	EMAIL
MAILING ADDRESS	WEBSITE
CONTACT PHONE	CONTACT PHONE DAY OF EVENT

Mail *Sponsorship Payments* to:

KCSM JOTH
1700 West Hillsdale Blvd., Bldg. 9
San Mateo, CA 94402

Please make check payable to **KCSM Jazz on the Hill**
All sponsorship applications/payments are **DUE** by **Friday, May 6, 2016**

To pay with a Credit Card, please call **Sam at (650) 524-6925** or
online at **www.jazzonthehill.org/sponsoramount**

Questions? Contact Barbara Lamb-Hall at (650) 524-6910 or email: barbara@kcsm.net

SPONSOR CHECKLIST		
<input type="checkbox"/> SPONSORSHIP FORM	<input type="checkbox"/> SPONSOR LOGO	<input type="checkbox"/> SPONSOR SIGNAGE

KCSM JAZZ 91

SPONSORSHIP BENEFITS

JAZZ ON THE HILL 2016 | SATURDAY, JUNE 4, 2016 | 11AM-6PM

<u>JAZZ ON THE HILL</u>	Stage Sponsor \$10,000	VIP Sponsor \$5,000	Community Sponsor \$2,500
Verbal Recognition from the Music Stage	Yes		
Festival Signage	Logo (prime placement)	Logo	
Festival Poster	Logo	Listing	Listing
Website Recognition	Logo	Logo	Listing
Newspaper Ad	Logo	Listing	
Sponsor Table	Yes	Yes	
On-Air Recognition for Event Promotion	10 Event Mentions	5 Event Mentions	2 Event Mentions
On-Air Recognition for Underwriting	8 Underwriting Announcements	5 Underwriting Announcements	2 Underwriting Announcements

1. Sponsor Booth location will be assigned by KCSM Event Staff. Booth locations cannot be changed before or during the event. **NO VEHICLES ARE ALLOWED ON THE MAIN PEDESTRIAN GROUNDS OF THE COLLEGE OF SAN MATEO.** All booth inventory, signage, and materials must be transferred by hand/hand truck.
2. Sponsors must provide their own booth tent, displays, tables, chairs, etc. All signage and booth inventory must be contained within the sponsor's booth. Booth tents cannot exceed 10 feet by 10 feet.
3. Electricity will not be provided by KCSM.
4. Please arrive on time. Set-up is from 8:30am to 9:45am on the day of the event Saturday, June 4, 2016. Late set-up will not be allowed.
5. Break-down is from 6:15pm to 7:15pm. No in/out privileges from 9:30am to 6:15pm.
6. The event will occur rain or shine. No refunds of Sponsor Amounts will be processed.
7. Sponsors are responsible for providing their own insurance for the event. Security will be present during the event. Sponsors are responsible for their property at all times.
8. Sponsors are not permitted to serve food or beverages.
9. San Mateo County Community College District, College of San Mateo, and KCSM—Jazz on the Hill reserve the right to use photographs/video of attendees, students, and vendors and/or their art, craft and vendor products, for the purposes of instruction, advertising and promoting the College of San Mateo and KCSM—Jazz on the Hill.
10. **HOLD HARMLESS:** I hereby release and hold harmless, San Mateo County Community College District (KCSM), the City of San Mateo, County of San Mateo, College of San Mateo, or any other sponsoring agency, their agents, officers, directors, employees, servants, and any one else connected with the management of this event from any cause whatsoever of any form of known or unknown damages, injuries, losses, judgments, and from any and all liability and public property damage that may occur as a result of my participation in this event. I agree to follow the attached Sponsor Rules and Regulations for this event and agree to adhere to all reasonable and necessary requests.

SIGNATURE: _____ DATE: _____